German Businesses in Michigan: Economic Impact and Global Talent Management

November 9, 2017; 3-5 PM
Wells Hall 310 Presentation Space

With the help of a generous grant from the German Embassy in Washington, the German Program invites you to a panel discussion highlighting the economic impact of German companies on the regional economy and how they manage young global talent.

Another emphasis is on German as a career asset and on the importance of global internships. A reception in the Atrium Wells Hall will follow the discussion.
For more information contact Prof. Karin Wurst (wurst@msu.edu)

SPEAKER PANEL

“German Companies and their Economic Impact”
Uwe Krueger
President and CEO
FTE Automotive, North America

“German as a Career Asset”
Dr. K. Häusler-Gross
President American Association of German - Michigan

“The Importance of Global Internships”
Mary Anne Walker
Director, Global Engineering (MSU)

“A Personal Experience”
Evan Dunbar
Student MSU German and Business

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