Internship Opportunity for Students in the German Program

Messe Düsseldorf North America
The International Connection
www.mdna.com

Messe Düsseldorf North America (MDNA) is the U.S. subsidiary of the Düsseldorf Trade Fair Company (Messe Düsseldorf) - one of the world's largest organizers of trade shows for the machinery, medical and leisure industries. Messe Düsseldorf was the first German trade show organizer to establish a permanent, fully staffed office in the U.S. when it opened MDNA in 1982. MDNA also represents the foreign trade shows organized by Messe Düsseldorf. Our exhibition program is truly global.

MDNA serves as an international link for U.S. companies by assisting with everything necessary to exhibit at one of our trade shows. We also offer American firms the opportunity to take part within one of the U.S. Pavilions organized by MDNA.

Over 30 different trade shows are held regularly in Düsseldorf, many of which are Number 1 worldwide in their respective industries. These world-famous shows form the core of our business and provide the basis for Messe Düsseldorf's global expansion.

Our General Internship includes assisting in all facets of marketing and promotion of trade shows: research, the creation of marketing material, database entry, compilation of mailings, press department research, customer inquiries.

Internships are full-time at approximately 40 hours per week and are not compensated.

Qualified applicants should possess:

- Business writing and communication skills
- A positive team-oriented attitude
- Be comfortable working with Microsoft Office and Excel
- Typing ability
- Detail oriented, dependable and diligent
- U.S. work permit/visa required (for foreign students)

Send your internship application and a cover letter to the below address. In your cover letter please let us know the reasons why an internship at MDNA would be beneficial for you.

Brigitte Cox
Sr. Administrative Manager
Messe Düsseldorf North America
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Chicago, IL 60601
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Available internships:
1 during Spring break 2018
1 during Summer break 2018 (min. 2 weeks, max. 4 weeks)