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Social Media Communication



of the Far-Right in Germany and Austria

Dr. Karin Liebhart (U. of Vienna)
Fulbright Visiting Professor, UMN

THE FAR-RIGHT in EUROPE

Two-part Series

October 11, 2018

October 29, 2018

3:00-4:30 pm

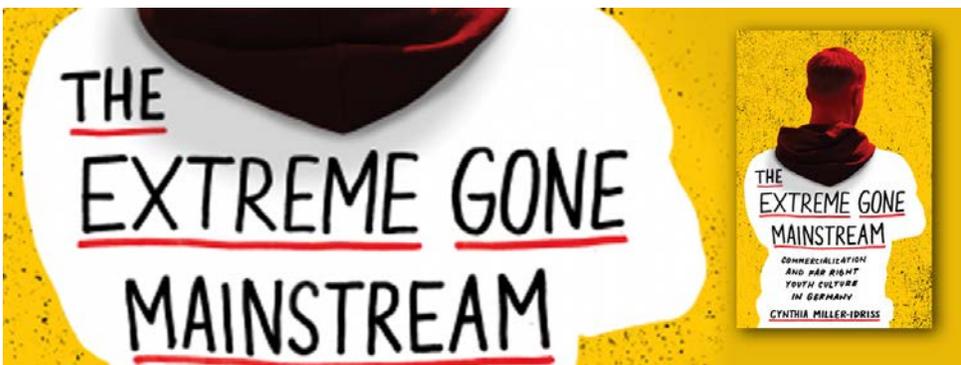
International Center Room 303

Two renowned scholars will visit MSU this fall to discuss their new research on far-right movements in Germany and Austria.

Dr. Liebhart (October 11) will explore the social media use of the far-right in Germany and Austria.

Dr. Miller-Idriss's (October 29) new book explores how clothing brands laced with symbols favored by extremists enter mainstream youth culture.

Dr. Cynthia Miller-Idriss (American U.)
Professor of Education/Sociology





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Fulbright Visiting Professor, UMN

October 11, 2018
3:00-4:30 PM
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When and how does right-wing populism blend into right-wing extremism?

In July 2018, 16 male and 1 female adherents of the Austrian Identitarian Movement were on trial in Graz for criminal behavior, including charges of incitement, harassment and of being part of a criminal organization. The Identitarian movements in Austria, Germany and other European countries use social media as a primary means of political communication. Textual and visual messages, particularly on Twitter, Facebook and YouTube can serve as good examples for distinguishing between populist and extremist word choices, figures of speech, visualization and other discursive markers.

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Dr. Cynthia Miller-Idriss



The Extreme Gone Mainstream

Oct. 29, 2018

3:00-4:30 PM

International Center Room 303

THE FAR-RIGHT in EUROPE Part Two of a Two-part Series

The past decade has witnessed a steady increase in far right politics, social movements, and extremist violence in Europe. Scholars and policymakers have struggled to understand the causes and dynamics that have made the far right so appealing to so many people—in other words, that have made the extreme more mainstream. In this talk, Cynthia Miller-Idriss examines how extremist ideologies have entered mainstream German culture through commercialized products and clothing laced with extremist, anti-Semitic, racist, and nationalist coded symbols and references. Her book draws on a unique digital archive of thousands of historical and contemporary images, as well as interviews with young people and their teachers.

